

Tools you can use.



BE TRANSPARENT

BE THE CHANGE

RECEIVE DONATIONS

USE TECHNOLOGY

RECRUIT VOLUNTEERS

This newsletter has been brought to you by a grant from W.K. Kellogg Foundation to present ways that can help increase your program efficiency and fundraising success. The following organizations offer services ranging from online volunteer recruiting and fundraising to providing discount software, technology resources and transparency to potential funders. Please read on to discover how these tools can enhance your organization's ability to achieve its mission and goals.

Featured Providers

▶ [GuideStar](#)

▶ [Hands on Network](#)

▶ [Network for Good](#)

▶ [TechSoup](#)

▶ [VolunteerMatch](#)

GuideStar: Be Transparent



Your IRS information (Form 990 and IRS Business Master File) is on [GuideStar](#). Donors and grantmakers use GuideStar to research your nonprofit organization. Tell them more about your good work-complete the [GuideStar Information Form](#) today. It's FREE!

Complete the form and receive:

- Free subscription to [GuideStar Select](#)
- Free access to your organization's printable Full Report
- A \$300 discount when you upgrade to [GuideStar Premium](#)
- [Ability to accept on-line donations](#)

You'll find other outreach tools on GuideStar, such as Classified Ads and news releases. For a small fee (\$10-\$35), you can take advantage of our new [eDocs](#) service-add your current 990, letter of determination, audited financial statements, and other documents. Make due diligence easy for donors and grantmakers!

Demonstrate your commitment to transparency by [linking](#) (free) from your Web site to your GuideStar Report, Form 990 and eDocs!

Visit www.guidestar.org for more information.

Hands on Network: Be The Change. Volunteer.



Hands On Network brings together people to strengthen communities through meaningful volunteer action. We are a growing network of a half million volunteers and 58 volunteer organizations in and outside the U.S. Together, we help people be the change they want to see in their communities.

Hands On Network has launched a campaign to create a nationwide civic change movement. With our two-year Hands On Campaign, we are mobilizing 100,000 Volunteer Leaders on projects designed to have tangible impact on children and education, health and wellness, and the environment. Volunteer Leaders develop and manage rewarding service projects that meet local needs and engage volunteers in a meaningful way.

Hands On Network is offering FREE online Volunteer Leader training to individuals who want to help set a new standard for volunteerism. Visit www.handsonleaders.org and become a Volunteer Leader today! If interested in face-to-face training for groups of 20 or more, contact training@handsonnetwork.org.

Network for Good: Receive Donations



Since its inception, Network for Good has processed more than \$86 million in donations for over 20,000 nonprofit organizations. Network for Good has recently merged with Groundspring to provide nonprofits with easy-to-use, low-cost tools for online engagement, including:

Basic DonateNow

A free solution for accepting online donations from your web site featuring recurring donations, eCards, automated tax receipts and online donation history.

Custom DonateNow

A premium fundraising solution with customizable giving pages, personalized receipts, comprehensive donation tracking reports and more.

EmailNow

An email messaging tool to help you create fundraising appeals and advocacy campaigns with full reporting and administration capabilities.

Coming Soon: The Nonprofit Tools Suite!

Stay tuned as Network for Good launches Custom DonateNow and WishLists integrated with the powerful Salesforce.com Customer Relationship (CRM) database.

Visit www.networkforgood.org/npo for more information.

TechSoup: The Technology Place for Nonprofits



Powered by CompuMentor, one of the nation's oldest and largest nonprofit technology nonprofit organizations, TechSoup.org offers nonprofits a one-stop resource for their technology needs. In addition to free, online technology information, resources, and support, TechSoup has a product philanthropy service called TechSoup Stock, where nonprofits can access donated and discounted hardware and software from corporate and nonprofit technology partners.

TechSoup believes that technology can enhance the way nonprofits work, making them more efficient and better able to serve their communities. To learn more about our services--including our newsletter, forums, articles, donation program, and soup recipes--visit us at www.techsoup.org.

VolunteerMatch: Recruit Volunteers



Attracting volunteers who are talented, enthusiastic and dependable is not without its challenges. However, with VolunteerMatch's proven effective online service, available at www.volunteermatch.org, nonprofits anywhere in the United States can recruit volunteers quickly and efficiently.

By making it easy for nonprofits large or small to post volunteer opportunities, offering [easy-to-use volunteer management tools](#), and creating a secure and reliable way to maintain contact with volunteers, VolunteerMatch helps bring more volunteers through the doors of nonprofits than ever before.

In addition, VolunteerMatch's subscription-based [Community Leaders program](#), [affordable Multi-ZIP service](#), and partnerships with [social and business leaders](#) including the American Red Cross, the National Multiple Sclerosis Society, Network for Good, Dell, Ford, Nationwide and Target can increase any organization's visibility among potential volunteers.

With millions of people visiting VolunteerMatch each year looking for ways to help out, and offering a [40,000 strong network of participating nonprofits](#), VolunteerMatch is truly where volunteering begins.